



**Simmons  
Equipment  
Company**

*From the first name in Battery Powered Mining Equipment*

# Building on a Rich Foundation... Since 1968

The year was 1968, and S & S Machinery Co. was in its infancy. It was that year that S & S introduced its first battery-powered scoop (pictured right). The product would change immensely over the next 25 years, but S & S's dominance in battery-powered equipment would not. With as high as 80% of the market share in battery-powered scoops, S & S became one of the most successful companies the mining industry has ever seen. With immensely popular models such as the 482 and 488, the Simmons name became synonymous with scoops throughout the coalfields, and even the world. With a commitment to product development and intensely efficient production systems, S & S (and later Simmons-Rand) maintained its standard of excellence in battery-powered equipment for nearly 30 years.

Now, over 40 years since the journey began, Simmons Equipment Company continues to build on this rich heritage. Starting with strong leadership from company Founder Jack Simmons, Simmons Equipment Company is building on the principles of quality and innovation that made S & S the market leader. As Director of Product Development for S & S and Executive Vice President for Simmons-Rand, Mr. Simmons grew up in the mining business and played an integral role in establishing S & S and Simmons-Rand as an engineering and manufacturing leader from 1963-1980, 1987-1992.

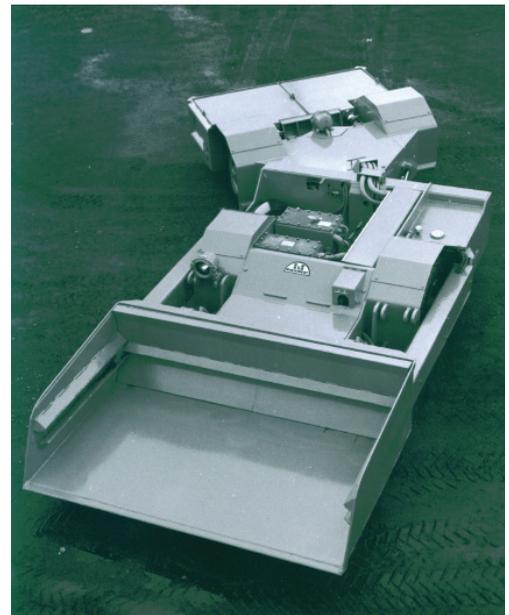
Meshing a lifetime of experience in mining equipment with the latest in CAD technologies, Simmons Equipment Company has developed a variety of battery powered scoops with drastic advancements the industry hasn't seen in decades. From industry exclusive bucket designs that greatly enhance productivity to the latest in AC VFD technology, Simmons Equipment is building on its history of innovation and continuous improvement. These design enhancements are available on all the machines Simmons Equipment manufactures, from the industry's lowest scoop the S190 model to the high seam S360 scoop. Building on the foundation of quality, innovation, and customer service that made S & S so successful, Simmons Equipment Company is leading the charge in developing safer, more productive machines for today's miner.

Pictured:

Top, First Scoop Designed and Manufactured by S&S

Middle: S&S representatives on a vendor visit in the early 70's, Jack Simmons second from right.

Bottom: Matt Simmons, Jack Simmons & John Simmons at 2011 Bluefield Coal Show

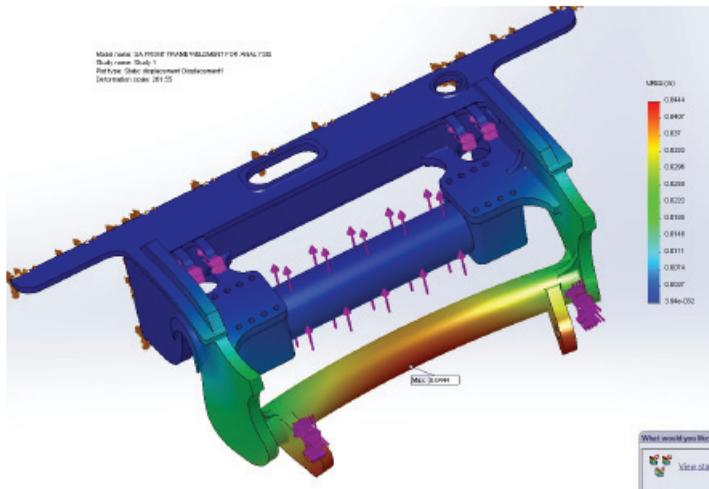


*The Legacy Continues*

# Design, Quality & Craftsmanship

Since the Company began, it has pursued the very best in terms of design software. By embracing this technology, the Company is able to introduce new products in a fraction of the time it used to require. By building and prototyping new products or features in a virtual world, the Company saves time and money. Another great feature is the ability to do Finite Element Analysis. This technology allows engineering to perform stress analysis on various frame and structural components. This allows the Company to take a more aggressive approach to introducing new features as well as more nimbly respond to the ever-evolving preferences of the customers.

- *Efficient designs offering maximum value*
- *Finite Element Analysis*
- *Latest in CAD technologies*
- *Rigid quality standards*
- *Highly competent, experienced staff*
- *Extensive factory testing*



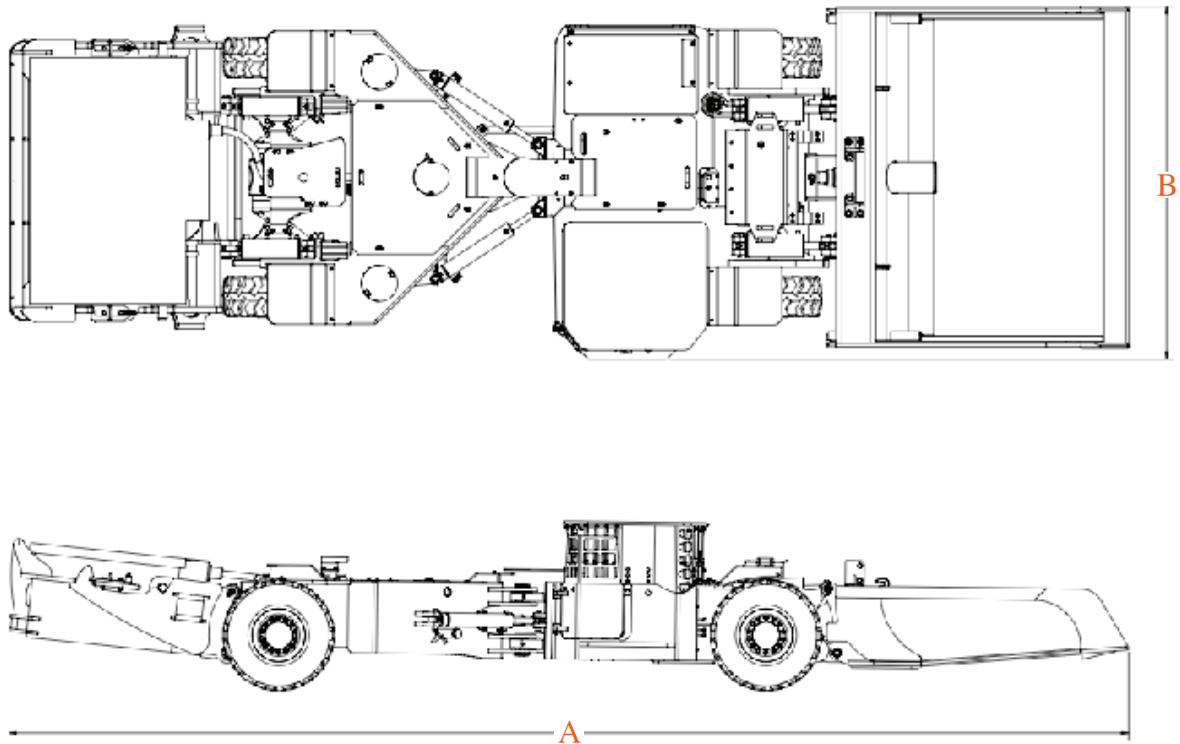
**“Meshing a lifetime of experience in mining equipment with the latest in CAD technologies...”**



<b>Model</b>	<b>Payload Capacity</b>	<b>Seam Height Recommendation</b>	<b>A</b>	<b>B</b>
<b>S 190</b>	5 ton	30" and above	27 ft 4 in	9 ft 9 in
<b>S 260</b>	10 ton	40" and above	29 ft	10 ft 4 in
<b>S 280</b>	10 ton	45" and above	29 ft 9 in	10 ft 4 in
<b>S 320</b>	12 ton	50" and above	31 ft 2 in	10 ft 4 in
<b>S 360</b>	16 ton	55" and above	31 ft 11 in	9 ft 10 in
<b>CX 38</b>	20 ton	55" and above	31 ft 6 in	9 ft 10 in
<b>CX 44</b>	20 ton	60" and above	32 ft 6 in	9 ft 10 in



*Model S 280*



*History. Excellence. Cutting Edge.*

# Customer Service

At Simmons Equipment, service is not just a “buzz-word”, it’s an *obsession*. We take pride in taking care of our customers and making sure that they’re getting the most out of their equipment. We are honored to design machines that are custom made to your working conditions.

Simmons Equipment representatives are available 24 hours a day -7 days a week to help you reach optimum productivity and machine availability.

Call a Simmons Equipment Representative today to see how we can help you.



**Simmons  
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